



Al Safer
Travel & Tour

your way to pleasure holiday

COMPANY PROFILE
2023/2024



OUR HISTORY

At the end of 2010, Al Safer Travel & Tours was registered as a travel agency in Penang. The word “Al Safer” comes from Arabic word which means “Ambassador”, has been chosen as the concept of our company to be your travel ambassador around the globe. We are very much dedicated to achieve our goals with every capabilities and great ideas, promising a high-quality service to our clientele.

From only 3 persons in our team, we start with inbound services which covered Penang and Langkawi area mostly for tourist from middle east. Then, on midst 2012 we open our second branch at Batu Ferringhi with full licence from Tourism Malaysia. We decided to broaden our company by introduced outbound as one of our services. Our first trip for outbound was on 2013 to Beijing. Since then the company was blooming and started to be recognized by many.

2015 has been one of our best year when we open our next branch inside Kuala Lumpur International Airport which provides inbound travel services to foreigner who visited Malaysia. We realized that in order to expand our company, we need to be in the centre which we decided to move our HQ from Penang to Cyberjaya, Selangor. In this new environment, we cater all type of people with different type of services. We introduced the customizable travel packages to our client which very least of agency provide that type of services and we are proud of it.

COMPANY DETAILS

Registered Name	: Al Safer Travel & Tours Sdn. Bhd.
Co. Registration No.	: 925965-W
KPK/LN	: 6411
Type of License	: Inbound - Outbound - Ticketing
MATTA Membership	: MA4055
Date Established	: 19 th December 2010
Head Quarter	: B-1-2, Plaza Crystalville, Lingkaran Cyberpoint Timur Cyber12. Cyberjaya.
Airport Branch	: Counter No. C07, International Arrival, Kuala Lumpur Internatioanl Airport.
Director	: Mohammad Bin Ahmad
Type of Business	: Travel Consultant Agency
Contact info	: Tel: +603 8325 1133 Email: info@alsafertavel.com
Website	: www.alsafertavel.com

“ Al Safer Travel & Tour
is your travel ambassadors
around the globe. ”





OUR VISION

←
**To be the preferred
personalised vacation
designer.**



OUR MISSION

In order to achieve our vision, we always fulfill our missions:



01
Deliver world-class
customize travel
services.



02
Produce personnel
of world-class
attributes.

**Preferred
Personalised
Vacation
Designer**



03
Contribute towards
sustainable tourism
industry in Malaysia.



Mohammad Bin Ahmad The Explorer

We are all challenged in the business world. We all want to be part of a team that leaves a legacy and is remembered for years on what we have accomplished. It is our aim to be the best in class in travel industries.

Thanking all of you who have trusted our services over the years, we undertake to continue to provide excellent services of the highest quality.

We look forward to continuing our journey with you as partners as we grow and forge ahead into the next chapter of growth, expansion and success.

“ Our aim to be the best in class in travel industries. ”

Nazdiannie Nazri

The Navigator

We are not just trying to provide the world's best services but we are also building an everlasting relationship with the customers. While our focus remains on enhancing our customer services and operational efficiencies, we are also embracing change throughout our business.

We pursue highest qualities for our services and operations in providing top custom private package. Commitment to excellence and client satisfaction is our company priority.

“ We are not just trying to provide the world's best services but we are also building an everlasting relationship with the customers. ”



TEAM SKILLS

Our personnel are trained to provide our clients with thorough world-class vacation experience. Our team are trained to:

- Producing well planned itinerary to ensure out-of-this world experience for our clients.
- Provide insightful information regarding travel and tours to ensure the perfect vacation for our clients.
- Provide outstanding after sale services to ensure client's satisfaction towards our services.

Travel and Tourism Knowledge



Geography Knowledge



Communication Skill



Planning Skill



“ Teamwork is the ability to work together towards our vision. ”



“ A perfect vacation is the best marketing strategy.

NOUR ALKADRI

Marketing Executive
Oversees Marketing activities in order to keep our clients updated with the latest offers



“ A Perfect Vacation starts with well design Vacation Plan.

NAZREILISYAM BIN NAZRI

Sales Executive
Execute all tour operation activities in relate to bookings, ticketing, flights, accomodation and etc..



“ Our path are not mapped, they are made.

ROUAA ALSAIDI

Tour Operation Executive
Execute Tour Operation activities in relate to Itinerary Production, Program Advising, Client Servicing and etc..

OUR SERVICES

Flight Reservation



Skip the hassle of booking flight. Just tell us where you want to go and we can settle the rest!

Hotel Reservation



We put our clients comfort first whenever we book for accommodation. That is why our panels are only 3 stars and above!

On-Ground Arrangement



Halal Meals? Entrance tickets to the latest trends? Feeling like going for a cruise? Tell us and we sort all of it for you!

Tourist Guide



Being in foreign land can be terrifying, especially when the locals cannot speak english! If you travel with us, we'll make sure our well trained tour guides can make your vacation a lot easier!

Personalise Itinerary



Vacation are meant to be enjoy at your own time and pace. Skip all those morning role calls. Plan your own itinerary. If you don't know where to start, we do!

Private Transportation



It is such a hassle to ride on a tour bus, especially when you are travelling with your little ones. Don't worry, we got you covered. Your own private transportation awaits when you travel with us!

OUR DESTINATIONS

Europe



*United Kingdom - France
Germany - Greece - Italy
Portugal - Spain - Romania
Netherlands- Belgium
Switzerland- Denmark*

Eastern Europe



*Russia - Uzbekistan - Balkan
Azerbaijan - Georgia*

Asia



*India - Indonesia - Japan
Maldives - Malaysia - Korea
Singapore - Thailand
Vietnam - China*

Australasia



New Zealand - Australia

Middle East



*Egypt - Iran - Turkey - Jordan
Lebanon - Palestine - Oman
Qatar - United Arab Emirates
Saudi Arabia*

America



USA - Canada



OUR PARTNERS


Tourism Industry Authority



Airlines - Hotels



OUR LICENCES


SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG 9
AKTA SYARIKAT 1965 [Seksyen 16(4)]

No. Syarikat - MyCoID
925965 W


PERAKUAN PEMERBADANAN SYARIKAT SENDIRIAN

Dengan ini diperakui bahawa

AL SAFER TRAVEL & TOURS SDN. BHD.

telah diperbadankan di bawah Akta Syarikat 1965, pada dan mulai dari 19 haribulan Disember 2010, dan bahawa syarikat ini adalah sebuah syarikat berhad menurut syer dan bahawa syarikat ini adalah sebuah syarikat sendirian.

Dibuat di bawah tandatangan dan meterai saya di Alor Setar pada 19 haribulan Disember 2010.


MOHD RAPIH MOHD JAMIL
PENOLONG PENDAFTAR SYARIKAT MALAYSIA

UatID: rafah Date: 12/19/2010 5:18:46 PM

NO. SIRI: SSM 161012

Company Registration

NO. SIRI: 57281


BORANG 2
(Peraturan 5)

LP 1 No. Lesen: KPK/LN : 6411

AKTA INDUSTRI PELANCONGAN 1992
PERATURAN-PERATURAN INDUSTRI PELANCONGAN
(PERNIAGAAN PENGENDALIAN PELANCONGAN DAN
PERNIAGAAN AGENSI PENGEMBARAAN) 1992

LESEN

Ini ialah untuk memperakui bahawa syarikat yang menjalankan perniagaan di bawah nama **AL SAFER TRAVEL & TOURS SDN. BHD.**
di B-1-02, Plaza Crystalville, Jalan Vita 1, Lingkaran Cyberpoint Timur, Cyber 12,
63000, Cyberjaya, SELANGOR DARUL EHSAN

adalah pada hari ini dilesenkan untuk menjalankan

a. **Perniagaan Pengendalian Pelancongan Dalam Negeri**
b. **Perniagaan Pengendalian Pelancongan Luar Negeri Selain Umrah Atau Ziarah**
c. **Perniagaan Pengendalian Pelancongan Luar Negeri Bagi Umrah Atau Ziarah**
d. **Perniagaan Agensi Pengembaraan**

tertakluk kepada peruntukan-peruntukan Akta Industri Pelancongan 1992 dan semua peraturan yang dibuat dibawahnya.

Lesen ini adalah sah sehingga 19 haribulan Mei 20 25
melainkan jika dibatalkan terlebih dahulu.

Bertarikh pada 29 haribulan September 22


DATUK HAJAH SARAYA BINTI ARBI
Pesuruhjaya Pelancongan



Travel Agency Licence



Branch Licence



Matta Membership



Serial: TDKXWAE9SHKU

MEMBERSHIP NO.
MA4055

This is to certify that
AL SAFER TRAVEL & TOURS SDN. BHD.
is an
ACTIVE MEMBER
of the
Malaysian Association of Tour and Travel Agents
for the year
2023

DATUK TAN KOK LIANG
President, Term 2019-2021

NIGEL WONG CHUN TEIM
Hon Secretary General, Term 2019-2021



Al Safer
Travel & Tour



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